



United Way of Berks County

[www.uwberks.org](http://www.uwberks.org)

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# 2021 United Way of Berks County Campaign Fact Sheet

## Our Impact

United Way invests in **80+** programs, initiatives and grants within the areas of Education, Financial Stability, Health and Safety Net Services. Each year, more than **150,000** local people benefit from United Way's community-wide funded programs.

## LIVE UNITED Partners

Supporting Campaign Events and Activities

- The Bone and Joint Care Center
- Diamond Credit Union
- DoubleTree by Hilton Hotel Reading
- East Penn Manufacturing Co., Inc.
- Ehrlich Termite and Pest Control
- Emerald Advisers, LLC
- EnerSys
- Fulton Bank
- Lindenwold Advisors
- M&T Bank
- Penske Transportation Solutions
- Reading Fightin Phils
- RKL LLP
- Sheetz, Inc.
- Sir Speedy
- The Stevens & Lee Companies
- Tompkins VIST Bank and Tompkins Insurance
- UPMC for You
- Utilities Employees Credit Union
- Visions Federal Credit Union
- White Star Tours and Travel Center

## Campaign Support

- Carpenter Technology Corporation
- Grafika Printing, Inc.
- Lasting Image recognition. branding. solutions
- The UGI Family of Companies

## Exciting Challenge Match Opportunity

*More detail to be announced shortly*

## Campaign Incentives

**Freedom Auto Group** - Win a new car!

**AAA Reading-Berks Travel** - A \$2,000 Travel Certificate to plan your dream vacation

**EG Smith, a division of Rhoads Energy Family of Companies** - \$1,500 gas card

**Boscov's Department Store, LLC** - Two (2) \$500 gift cards

**Visions Federal Credit Union** - \$500 Visa Card

**Redner's Fresh Markets, Inc.** - 3-minute shopping spree

**Lasting Image recognition. branding. solutions.** - Your choice of a home or lifestyle item from the Lasting Image Recognition website (valued at \$575)

**Godiva Chocolatier, Inc.** - Five (5) chocolate lover's gift baskets will be awarded at the Victory Event, and Leadership Givers attending the Leadership Giving Event are eligible to win one of five (5) Godiva "year of chocolate" gifts.

## Key Dates

September 14 @ 8:00 am - Campaign Kickoff at FirstEnergy Stadium

November 17 @ 5:00 pm - Victory Event at the DoubleTree by Hilton Reading